



RECRUITMENT PACK

ACTIVE WELLBEING LEAD



myactive.uk/Careers



A MESSAGE FROM OUR MANAGING DIRECTOR



About MyActive

Established in October 2024, by Staffordshire Moorlands District Council together with its strategic alliance partner, High Peak Borough Council, we are a community focused, active wellbeing company established with a purpose of helping local people to move more.

We have the privilege of operating a wide range of facilities and services across the Staffordshire Moorlands and High Peak areas, in the attractive market towns of Cheadle, Biddulph, Buxton, New Mills and Glossop. Our life changing services also reach out to communities, collaborating with local systems and partners to help tackle inequality, long term health conditions and isolation.

Our future is bright; together with our Council partners, we are investing in our people and facilities, which makes this a perfect time for you to join us.



Rob Wilks



ACTIVE WELLBEING LEAD

About the role

We are looking for an Active Wellbeing Lead who is passionate about improving health and wellbeing across our communities by leading the delivery of MyActive's Active Wellbeing Strategy.

This role is responsible for driving the implementation, monitoring and continuous review of the strategy, ensuring delivery against agreed objectives, KPIs and organisational priorities. Working within our One Team approach, the Active Wellbeing Lead will build strong partnerships and develop initiatives that increase participation, improve health outcomes and strengthen community engagement, while raising awareness of MyActive across the local area.

The role plays a key part in delivering MyActive's core purpose through outstanding customer-focused experiences that promote the benefits of movement and physical activity, helping to tackle health inequalities. The successful candidate will work proactively with customers, colleagues and partners to establish MyActive as the service provider of choice for the local community's health and wellbeing needs.

Location

Agile working across
MyActive sites

Salary

£34,000

Reports to

Head of Operations

What you'll be doing

- Lead the delivery, monitoring and continuous development of MyActive's Active Wellbeing Strategy.
- Develop and grow innovative health and wellbeing programmes, services and referral pathways that improve participation, tackle health inequalities and deliver positive outcomes.
- Build and strengthen partnerships with health providers, community organisations, local businesses and other stakeholders to expand opportunities for local people to be active.
- Use data, insight and performance measures to evaluate services, identify improvements and demonstrate impact.
- Lead the development of workplace wellbeing initiatives, personal training and active wellbeing coaching programmes to support both commercial growth and community wellbeing.
- Identify and secure external funding opportunities to support the development and sustainability of Active Wellbeing programmes.
- Work collaboratively with Marketing and Communications to promote services, increase engagement and raise awareness of MyActive's Active Wellbeing offer.
- Support, develop and inspire colleagues through training, guidance and sharing best practice, fostering a culture of continuous improvement and excellent customer service.
- Represent MyActive at meetings, events and partnership forums, acting as an ambassador for the organisation and its values.
- Promote safe, inclusive and customer-focused services, ensuring compliance with safeguarding, health and safety, equality, sustainability and organisational policies at all times.

View the full job
description and person
specification and apply here:

myactive.uk/Careers



About you

We're looking for a passionate and motivated individual who is committed to improving the health and wellbeing of local communities through the power of movement and physical activity.

You'll have experience delivering health, leisure or community wellbeing initiatives, building strong partnerships, leading projects and supporting colleagues to achieve positive outcomes. You'll be confident using data and insight to improve services, while balancing strategic thinking with a hands on approach.

An excellent communicator, you'll be organised, proactive and able to build positive relationships with customers, colleagues and partners. You'll bring a relevant qualification or equivalent experience, a commitment to continuous professional development, and a genuine passion for creating inclusive opportunities that help people move more and live healthier lives.

Why join MyActive?

At MyActive, we believe in the power of movement to transform lives. We're proud to deliver services that go beyond fitness. We are passionate about tackling health inequalities, building community connections, and supporting wellbeing for everyone.

You'll also benefit from:

- Access to our MyActive facilities
- Essential car user allowance
- Agile working across MyActive sites and community venues, with some flexibility for home working
- Ongoing professional development and training
- Opportunities to contribute to regional wellbeing initiatives
- A supportive and collaborative workplace culture

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